

Deliverable 5.7 – Dissemination Materials

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1 Overview of activities

This document describes the dissemination activities and materials that were carried out and developed during the first 10 months of the MOBI project. Activities like presentations at conferences and publication of articles are recorded in an excel file throughout the project. The schedule below gives an overview of the first 10 months. An overview of dissemination materials can be found in the next chapter.



Partner acronym	No.	Type of activity (e.g. publication, article, presentation, flyer, etc.)	Name of journal / media / conference	Organiser / editor	Title of article / presentation	Location of conference / issue of publication	Date of conference / publication (dd.mm.yyyy)	Website / Internet link	Type of audience / target group (e.g. experts, general public, authorities)	Number of participants / print run	Countries addressed
M21	1	article	Nieuwslash Mobiliteitsmanagement	VSV (Flemish Institute for Traffic Knowledge)	article in electronic newsletter		12/09/2013	-	mobility managers of companies		Flanders
M21	2	presentation	Car Free Day event	BBL (umbrella of environmental organisations)	Van5Naar4	Brussels	19/09/2013	-	mobility managers of companies, mobility professionals	50	Flanders / Brussels
M21	3	press release		Bond Beter Leefmilieu	Press Release: Car Free Day	Brussels	19/09/2013	http://www.bondbeterleefmilieu.be/page.php/15/show/517	general public		Flanders / Brussels
M21	4	article	website: Flanders Mobility Week	NDM (Network for Sustainable Mobility)	Van5Naar4			http://www.weekvandemobiliteit.be/info/van5naar4	general public		Flanders
M21	5	presentation	Car Free Day event	Taxistop	Van5Naar4	Ghent	21/03/2014	-	mobility managers of companies of Eastern-Flanders	50	Flanders
M21	6	presentation	Car Free Day event	Taxistop	Van5Naar4	Leuven	31/03/2014	-	mobility managers of companies of Flemish-Brabant	30	Flanders
M21	7	presentation	Car Free Day event	Taxistop	Van5Naar4	Lier	6/05/2014	-	mobility managers of companies of province of Antwerp	60	Flanders
M21	8	mass-mailing on paper		Mobiel 21	Van5Naar4		18/09/2014	-	all city administrations in Flanders, aldermen for mobility of all Flemish municipalities	385	Flanders
M21	9	article	Verkeersspecialist / Traffic Specialist	Wolkers Kluwer	Van 5 naar 4 dagen met de auto. Mobility game haalt werknemers uit de file / From 5 to 4 days with the car. Mobility game gets employees out of the traffic jam		May 2015	-	mobility professionals, mobility managers	700	Flanders / Brussels / The Netherlands
M21	10	web article	Mobility Week	Netwerk Duurzame Mobiliteit	Van 5 Naar 4		2014, 2015, 2016	http://www.weekvandemobiliteit.be/van5naar4	mobility professionals, municipalities, companies, employees		Flanders

M21	11	web article	Joker website	Joker			Wij pendelen duurzaam, dankzij mobiliteitsspel Van 5 Naar 4		30/04/2015	http://www.joker.be/nl/reisblog/nieuws-over-joker/joker-pendelt-duurzaam/	general public, customers from JOKER	Flanders
M21	12	web article	Joker website	Joker			Van 5 naar 4: Joker pendelt duurzamer met serious game en haalt de doelstellingen!		7/09/2015	http://www.joker.be/nl/reisblog/nieuws-over-joker/van-5-naar-4-joker-pendelt-duurzamer-met-serious-game-en-haalt-de-doelstellingen/	general public, customers from JOKER	Flanders
M21	13	web article	Leuven Klimaatneutraal	Leuven Klimaatneutraal	Leuven		Oproep: Test gratis Van5naar4			http://www.leuvenklimaatneutraal.be/oproep-test-gratis-van5naar4	general public, professionals who deal with climate change and mitigation	Flanders
M21	14	web article	Flanders Smart Hub	Flanders Smart Hub			De uitdaging Van 5 naar 4: 1 dag minder met de auto naar het werk			http://www.flandersmarthub.be/nieuws/de-uitdaging-van-5-naar-4-1-dag-minder-met-de-auto-naar-het-werk	general public, cleantech companies, creative companies	
M21	15	web article	Made in Vlaams-Brabant	Made in Vlaams-Brabant			Neem jij deel aan Van 5 naar 4?			http://www.madeinvlaamsbrabant.be/nieuws/neem-jij-deel-aan-van-5-naar-4/	companies, entrepreneurs	Flemish Brabant
M21	16	web article	Jobat	Jobat			Kom een dag per week niet met de auto			http://www.jobat.be/nl/artikels/kom-een-dag-per-week-niet-met-de-auto/	employees, companies	Flanders
M21	17	web article	M21-newsletter	Mobiel 21			Gamen om te veranderen		1/04/2015	http://mail.statik.be/l/-8B61D5F8767912F72540EF23F30FEDED	mobility professionals, employees, companies, municipalities	Flanders
M21	18	web article	M21-newsletter	Mobiel 21			Van 5 Naar 4 werkt		1/02/2015	http://mail.statik.be/l/-C1E1D046AA52695B2640EF23F30FEDED	mobility professionals, employees, companies, municipalities	Flanders
M21	19	web article	M21-newsletter	Mobiel 21			Oproep: test gratis Van5naar4		1/12/2014	http://mail.statik.be/l/-D8B464F0F76173E72540EF23F30FEDED	mobility professionals, employees, companies, municipalities	Flanders
M21	20	presentation	City of Sint-Truiden	Mobiel 21			Van 5 naar 4: het nieuwe mobiliteitsspel van Vlaanderen		00/00/2014	-		Flanders

M21	21	presentation	ABB	Mobiel 21	Van 5 naar 4: het nieuwe mobiliteitsspel van Vlaanderen	00/00/2014				Flanders
M21	22	presentation	City of Mol	Mobiel 21	Van 5 naar 4: het nieuwe mobiliteitsspel van Vlaanderen	00/00/2014				Flanders
M21	23	presentation	Aqualin	Mobiel 21	Van 5 naar 4: het nieuwe mobiliteitsspel van Vlaanderen	00/00/2014				Flanders
M21	24	presentation	Cartamundi	Mobiel 21	Van 5 naar 4: het nieuwe mobiliteitsspel van Vlaanderen	00/00/2014				Flanders
M21	25	presentation	IDEWE	Mobiel 21	Van 5 naar 4: het nieuwe mobiliteitsspel van Vlaanderen	00/00/2014				Flanders
M21	26	presentation	City of Antwerp	Mobiel 21	Van 5 naar 4: het nieuwe mobiliteitsspel van Vlaanderen	00/00/2014				Flanders
M21	27	presentation	AB INBEV	Mobiel 21	Van 5 naar 4: het nieuwe mobiliteitsspel van Vlaanderen	31/03/2015				Flanders
M21	28	presentation	Bayer Crops Science	Mobiel 21	Van 5 naar 4: het nieuwe mobiliteitsspel van Vlaanderen	2/06/2015				Flanders
M21	29	presentation	CERA Foundation	Mobiel 21	Van 5 naar 4: het nieuwe mobiliteitsspel van Vlaanderen	4/05/2015				Flanders
M21	30	presentation	De Lijn	Mobiel 21	Van 5 naar 4: het nieuwe mobiliteitsspel van Vlaanderen	3/07/2015				Flanders
M21	31	presentation	KBC	Mobiel 21	Van 5 naar 4: het nieuwe mobiliteitsspel van Vlaanderen	15/04/2015				Flanders
M21	32	presentation	Floordam	Mobiel 21	Van 5 naar 4: het nieuwe mobiliteitsspel van Vlaanderen	00/05/2015				Flanders
M21	33	presentation	Joker	Mobiel 21	Van 5 naar 4: het nieuwe mobiliteitsspel van Vlaanderen	19/03/2015				Flanders
M21	34	presentation	IN-Z	Mobiel 21	Van 5 naar 4: het nieuwe mobiliteitsspel van Vlaanderen	16/01/2015				Flanders
M21	35	presentation	IMOB	Mobiel 21	Van 5 naar 4: het nieuwe mobiliteitsspel van Vlaanderen	15/12/2015				Flanders
M21	36	presentation	Janssen Pharmaceutic ^a	Mobiel 21	Van 5 naar 4: het nieuwe mobiliteitsspel van Vlaanderen	2/06/2015				Flanders

M21	37	presentation	Nielsen	Mobiel 21	Van 5 naar 4: het nieuwe mobiliteitsspel van Vlaanderen		29/10/2015			Flanders
M21	38	presentation	Red Cross	Mobiel 21	Van 5 naar 4: het nieuwe mobiliteitsspel van Vlaanderen		8/05/2015			Flanders
M21	39	presentation	University of Ghent	Mobiel 21	Van 5 naar 4: het nieuwe mobiliteitsspel van Vlaanderen		13/07/2015			Flanders
M21	40	presentation	VAB	Mobiel 21	Van 5 naar 4: het nieuwe mobiliteitsspel van Vlaanderen		29/10/2015			Flanders
M21	41	presentation	Amlin Europe	Mobiel 21	Van 5 naar 4: het nieuwe mobiliteitsspel van Vlaanderen		00/00/2014			Flanders
M21	42	presentation	BBL	Mobiel 21	Van 5 naar 4: het nieuwe mobiliteitsspel van Vlaanderen		00/00/2014			Flanders
M21	43	presentation	Securex	Mobiel 21	Van 5 naar 4: het nieuwe mobiliteitsspel van Vlaanderen		00/00/2014	-		Flanders
M21	44	presentation	Siemens	Mobiel 21	Van 5 naar 4: het nieuwe mobiliteitsspel van Vlaanderen		00/00/2014	-		Flanders
M21	45	presentation	VOKA	Mobiel 21	Van 5 naar 4: het nieuwe mobiliteitsspel van Vlaanderen		00/00/2014	-		Flanders
M21	46	presentation	SD Worx	Mobiel 21	Van 5 naar 4: het nieuwe mobiliteitsspel van Vlaanderen		00/00/2014	-		Flanders
ABMEE	47	Presentation	Mayors Club meeting - signatories of the Covenant of Mayors	OER - Romanian Energy Cities Network	MOBI project - a tool for changing travel behaviour for better urban mobility	Brasov City Hall - Council Room	20/09/2013	http://oer.ro/portfolio-items/conferinta-anuala-oer-2013/?portfolioID=437	Municipalities represented by mayors, deputy mayors or technical staff, World Bank, Brasov metropolitan area, local and regional energy management agencies, local press, Bucharest polytechnic university	22 Romania

48	ABMEE	Presentation	Conferinta Anuala OER	OER - Romanian Energy Cities Network	Implicarea Membriilor OER in proiectul european MOBI (Promovarea Mobilității Inteligente)	Brasov City Hall - Council Room	11/04/2014	http://oer.ro/portfolio-items/contienta-anuala-oer-2014/?portfolioID=437	Ministry of regional development and public authorities, municipalities represented by mayors, deputy mayors or technical staff, regional development and energy management agencies, local public transport company	20	Romania
49	ABMEE	Press bulletin	Brasov City Hall	Andrei Paul	MOBI	Brasov, RO	28/07/2014	:-	Local press		Romania
50	ABMEE	Web article	BrasovEvents .ro	BrasovEvents.ro	Brasovenii pot învăța cum să renunțe la deplasarea cu mașina personală spre serviciu / The citizens of Brasov can now learn how to go to work without using their car	Brasov, RO	28/07/2014	http://brasovevents.ro/brasovenii-pot-invata-cum-sa-renunte-la-deplasarea-cu-masina-personala-spre-serviciu-tinuta-este-de-a-se-reduce-cu-20-traficul-la-orele-de-vara/	General public	N/A	Romania
51	ABMEE	Press article	Monitorul Expres	Mihaela PARGHEL	Un „joc serios” pentru reducerea aglomerației în trafic / A serious game for reducing traffic	Brasov, RO	29/07/2014	http://www.monitorulexpres.ro/?mqd=monitorulexpres&p=actualitate&s_id=138816	General public	73.714	Romania
52	ABMEE	Press article	Transilvania Express	Radu COLTEA	„Mobilitatea inteligentă”, promovată la Brasov / Promoting smart mobility in Brasov	Edition 6367 of the newspaper	29/07/2014	http://www.mytex.ro/eventiment/mobilitatea-inteligenta-promovata-la-brasov_401424.php	General public	N/A	Romania
53	ABMEE	TV	Nova TV	Nova TV	News	Brasov, RO	29/07/2014	http://www.novapress.ro/video/iur-nal-29-iul.html	General public	N/A	Romania

54	ABMEE	TV interview	Digi 24 Brasov	Digi 24 Brasov	Recrutat in Brasov / Recrutat in Brasov Show	Brasov, RO	29/07/2014	http://www.digi24.ro/Media/Emissiuni/Regional/Digi24+Brasov/Recrutat+in+Brasov+-+Mobilitate+urbana+spre+locul+d+munca+29+Iul	General public	N/A	Romania
55	ABMEE	TV	RTT	RTT	News	Brasov, RO	29/07/2014	N/A	General public	N/A	Romania
56	ABMEE	Web article	Infobrasov.net	Infobrasov.net	From5to4, aplicatie unica in Romania / From5to4, a one of the king app in Romania	Brasov, RO	30/07/2014	http://infobrasov.net/content/reportaj_74591_From5to4-aplicatie-unica-in-Romania.html	General public	N/A	Romania
57	ABMEE	TV	TVS Holding	TVS Holding	News	Brasov, RO	30/07/2014	N/A	General public	N/A	Romania
58	ABMEE	Commercial	BV24FUN	BV24FUN	Commercial	Brasov, RO	18-31.10.14 issue	N/A	General public	20.000	Romania
59	ABMEE	Presentation	Preparation for implementation of MOB tool	Transilvania University of Brasov	Implicarea Universității „Transilvania” Braşov în proiectul european MOB	University campus, Brasov	30/10/2014	-	Students, teachers	40	Romania
60	ABMEE	Presentation	Preparation for implementation of MOB tool	Transilvania University of Brasov	Implicarea Universității „Transilvania” Braşov în proiectul european MOB	University campus, Brasov	31/10/2014	-	Students, teachers	60	Romania
61	ABMEE	Presentation	Preparation for implementation of MOB tool	Transilvania University of Brasov	Implicarea Universității „Transilvania” Braşov în proiectul european MOB	University campus, Brasov	3/11/2014	-	Students, teachers	30	Romania
62	ABMEE	Presentation	Preparation for implementation of MOB tool	Transilvania University of Brasov	Implicarea Universității „Transilvania” Braşov în proiectul european MOB	University campus, Brasov	5/11/2014	-	Students, teachers	79	Romania
63	ABMEE	Presentation	Preparation for implementation of MOB tool	Transilvania University of Brasov	Implicarea Universității „Transilvania” Braşov în proiectul european MOB	University campus, Brasov	7/11/2014	-	Students, teachers	40	Romania

64	ABMEE	Presentation	Preparation for implementation of MOB tool	SC Arvato Services SRL	Implicarea Arvato in proiectul european MOB	Brasov Business Park, Tower 1	26/05/2015		Site manager, HR specialist, IT specialist, public transport company	7	Romania
65	ABMEE	Website page	Prezentare proiect MOB	ABMEE	MOBI page on www.abmee.ro	Brasov, RO	27/05/2015	http://www.abmee.ro/wp-content/uploads/2015/05/Prezentare-proiect-MOBI.pdf	General public	330	Romania
66	ABMEE	Website page	Prezentare aplicatie F5T4	ABMEE	MOBI page on www.abmee.ro	Brasov, RO	27/05/2015	http://www.abmee.ro/wp-content/uploads/2015/05/Prezentare-aplicatie-F5T4.pdf	General public		Romania
67	ABMEE	Website page	Pilant MOB	ABMEE	MOBI page on www.abmee.ro	Brasov, RO	27/05/2015	http://www.abmee.ro/wp-content/uploads/2015/05/Pilant-MOBI.pdf	General public		Romania
68	ABMEE	Website page	Cum se joaca F5T4	ABMEE	MOBI page on www.abmee.ro	Brasov, RO	27/05/2015	http://www.abmee.ro/wp-content/uploads/2015/05/Cum-se-jocac-F5T4-Jocul-Mobilit%C4%83%C5%A3ii.pdf	General public		Romania
69	ABMEE	Website page	Newsletter nr. 1, 2015	ABMEE	MOBI page on www.abmee.ro	Brasov, RO	27/05/2015	http://www.abmee.ro/wp-content/uploads/2015/05/Newsletter-nr-1-2015.pdf	General public		Romania
70	ABMEE	Website page	ABMEE website	ABMEE	MOBI page on www.abmee.ro	Brasov, RO	-	http://www.abmee.ro/portfolio/proiectul-mobi/	General public		Romania

71	ABMEE	Presentation	Energy efficiency seminar under Climate Paris 2015, „Eficiența energetică în mediul urban”	Embassy of France in Bucharest	Seminar „Eficiență energetică” - „Rolul colectivităților locale în implementarea orientărilor generale” (MOBI project was part of the presentation, slide 6)	Hotel Pullman, Bucharest	4/06/2015	http://www.anti-france-ro.org/Seminaire-Efficacite-energetique	Romanian public and private decision makers, professional organizations, businesses, local authorities, agencies involved in managing or improving energy efficiency	100	Romania
72	ABMEE	Web article	bzf.ro Cotidian online din Tara Făgărașului	bzf.ro	Joc distractiv pentru angajații instituțiilor din Făgăraș	Făgăraș, RO	25/06/2015	http://www.bzf.ro/joc-distractiv-pentru-angajati-institutiilor-din-fagaras/	General public	37	Romania
73	ABMEE	Web article	Primăria Bistrița online	Primăria Bistrița	Mobilitatea inteligentă este promovată și la Bistrița	Bistrița, RO	20/07/2015	http://www.primariabistrita.ro/poit-al/bistrita/ziar/portal.nsf/AlIByUNID/1E5FE81B87C07D3C2257E8800431610?OpenDocument	General public	N/A	Romania
74	ABMEE	Web article	Gazeta de Bistrița	Gazeta de Bistrița	Mobilitate inteligentă, la Bistrița	Bistrița, RO	20/07/2015	http://gazetadebistrita.ro/stiri-bistrita-administratie/mobilitate-inteligenta-la-bistrita/	General public	32	Romania
75	ABMEE	Web article	Ziare.com	Ziare.com	Mobilitate inteligentă, la Bistrița	Bistrița, RO	20/07/2015	http://www.ziare.com/bistrita/stiri-actualitate/mobilitate-inteligenta-la-bistrita-5590371	General public	N/A	Romania

76	ABMEE	Web article	News Start.com	News Start.com	Mobilitate inteligentă, la Bistrița	Bistrița, RO	20/07/2015	http://news.portal-start.com/postlocal/mobilitate-inteligenta-la-bistrita/	General public	N/A	Romania
77	ABMEE	Web article	Index-Stiri.ro	Index-Stiri.ro	Mobilitate inteligentă, la Bistrița	Bistrița, RO	20/07/2015	http://index-stiri.ro/150720/mobilitate-inteligenta-la-bistrita-2556230	General public	N/A	Romania
78	ABMEE	Web article	ZiareLive	ZiareLive	Mobilitate inteligentă, la Bistrița	Bistrița, RO	20/07/2015	http://www.ziarelive.ro/stiri/mobilitate-inteligenta-la-bistrita.html	General public	N/A	Romania
79	ABMEE	Web article	TimOnline.ro	Eugen GHEORGHE	F5T4 – MOBI: Argaiași Primăriei Bistrița, în competiția mobilității inteligente	Bistrița, RO	20/07/2015	http://www.timonline.ro/f5t4-mobi-argaiati-primariei-bistrita-in-competitia-mobilitatii-inteligente/	General public	359	Romania
80	ABMEE	Web article	Passnetul, cotidianul bistrilenilor de oriunde	Carmen BULZ	Mobilitatea inteligentă este promovată și la Bistrița	Bistrița, RO	21/07/2015	http://www.rasunetul.ro/mobilitate-a-inteligenta-este-promovata-si-la-bistrita	General public	3,138	Romania

81	ABMEE	Web article	ZiareLive	ZiareLive	Mobilitatea inteligenta este promovata si la Bistrita.	Bistrita, RO	21/07/2015	http://www.ziarelive.ro/stiri/mobilitatea-inteligenta-este-promovata-si-la-bistrita.html	General public	N/A	Romania
82	ABMEE	Web article	Bistrita News	Bistrita News	Mobilitatea inteligenta este promovata si la Bistrita	Bistrita, RO	21/07/2015	http://www.bistritanews.ro/index.php?mod=article&cat=1&article=15739	General public	580	Romania
83	ABMEE	Web article	Primaria Bistrita online	Primaria Bistrita	Program - Săptămâna Mobilității Europene	Bistrita, RO	16/09/2015	http://www.primariabistrita.ro/porta/bistrita/ziar/porta/insf/AlIBvUNI/D/FC42C4F2455D35BC2257EC20045A1CF7OpenDocument	General public	N/A	Romania
84	ABMEE	Web article	Bistrita News	Bistrita News	Săptămâna Mobilității Europene 2015 - Alege, Schimba, Combina!	Bistrita, RO	18/09/2015	http://www.bistritanews.ro/index.php?mod=article&cat=1&article=16186	General public	412	Romania
85	ABMEE	Web article	Rasunetul, cotidianul bistritenilor de oriunde	Rasunetul, cotidianul bistritenilor de oriunde	Vezi unde este închis traficul și ce noutăți aduce Săptămâna Mobilității Europene	Bistrita, RO	21/09/2015	http://www.rasunetul.ro/vezi-unde-este-inchis-traficul-si-ce-noutati-aduce-saptamana-mobilitatii-europene	General public	2.855	Romania

ABMEE	86	Poster	Primăria Bistrita	Primăria Bistrita	Program - Săptămâna Mobilității Europene	Bistrita, RO	16-22.09.2015	http://www.primariabistrita.ro/portul/bistrita/ziar/portal.nsf/AllBvUNJDIFFC42C4F2455D35BC2257EC20045A1CF?OpenDocument	General public	N/A	Romania
ABMEE	87	Web article	Transilvania 365.ro	Transilvania 365.ro	15 instituții din România aleg calea mobilității urbane	Brasov, RO	8/10/2015	http://www.transilvania365.ro/15-instituții-din-romania-aleg-calea-mobilității-urbane/#respond	General public	N/A	Romania
ABMEE	88	Web article	Corona Press.ro	Corona Press.ro	15 instituții din România aleg calea mobilității urbane	Brasov, RO	8/10/2015	http://www.coronapress.ro/articol/30383	General public	123	Romania
ABMEE	89	Web post	Corona Press Facebook	Corona Press.ro	15 instituții din România aleg calea mobilității urbane	Brasov, RO	8/10/2015	https://www.facebook.com/permalink.php?id=1872395362985895&story_fbid=1925520474340052	General public	N/A	Romania
ABMEE	90	Web article	Monitorul Expres	Mihaela PARGHEL	„De la 5 la 4” 320 de brașoveni au mers pe jos la serviciu, pentru a reduce poluarea	Brasov, RO	9/10/2015	http://monitorulexpres.ro/mobil/?stin&p=eveniment&siD=150617	General public	725	Romania
ABMEE	91	Web article	Biz Brasov.ro	Ionuț DINCĂ	Angajații instituțiilor publice din Brașov se laudă că merg fără mașină la serviciu, dar parcurile din fața acestora sunt în continuă plină	Brasov, RO	9/10/2015	http://www.bizbrasov.ro/2015/10/09/angajati-instituțiilor-publice-din-brasov-se-lauda-ca-merg-fara-masina-la-serviciu-dar-parcile-din-fata-acestora-sunt-in-continuare-pline/	General public	21	Romania
ABMEE	92	Web article	Buna Ziua Brasov	Ionuț DINCĂ	320 de angajați din Brașov au renunțat la mașină în favoarea mijloacelor alternative de transport	Edition 6089 of the newspaper	9/10/2015	http://www.bzb.ro/stire/329-de-angajati-din-brasov-au-renunțat-la-masina-in-favoarea-mijloacelor-alternative-de-transport-a911130	General public	3.490	Romania

93	ABMEE	Web article	Kiss FM Brasov	Kiss FM Brasov	320 de braşoveni au mers pe jos la serviciu, pentru a reduce poluarea	Brasov, RO	9/10/2015	http://kissfm.ro/blogs/brasov/2015/10/09/320-de-brasoveni-au-mers-pe-jos-la-serviciu-pentru-a-reduce-poluarea/	General public	N/A	Romania
94	ABMEE	Web article	Ziare.com	Source: Buna Ziua Brasov newspaper, article by Ionuț DINCĂ	329 de angajați din Braşov au renunțat la mașină în favoarea mijloacelor alternative de transport	Brasov, RO	9/10/2015	http://www.ziare.com/brasov/stiri-actualitate/329-de-angajati-din-brasov-au-renuntat-la-masina-in-favoarea-mijloacelor-alternative-de-transport-5732300	General public	33	Romania
95	ABMEE	Web article	Brasov Eventya.eu	Source: Biz Brasov.ro, article by Ionuț DINCĂ	Angajații instituțiilor publice din Braşov se laudă că merg fără mașină la serviciu, dar parcurile din fața acestora sunt în continuare pline	Brasov, RO	9/10/2015	http://brasov.eventya.eu/articles/37761?ref=Articole	General public	N/A	Romania
96	ABMEE	Web article	Ultimele-stiri.eu	Source: Biz Brasov.ro, article by Ionuț DINCĂ	Angajații instituțiilor publice din Braşov se laudă că merg fără mașină la serviciu, dar parcurile din fața acestora sunt în continuare pline	Brasov, RO	9/10/2015	http://www.ultimele-stiri.eu/articol/angajati-institutiilor-publice-din-brasov-se-lauda-ca-merg-fara-masina-la-serviciu-dar-parcările-din-fața-acestora-sunt-in-continuare-pline/1358780	General public	N/A	Romania
97	ABMEE	TV interview	RTT	RTT	Secretele Brasovului / Brasov's Secrets show	Brasov, RO	11/10/2015	=	General public	N/A	Romania
98	ABMEE	TV interview	Impact Fagaras	Impact Fagaras	Emisiune Nova Special / Nova Special show	Fagaras, RO	12/10/2015	http://www.impactfagaras.ro/emisiune-nova-special-miscarea-ne-da-sanatate-dacia-sapatoru-consilier-compartiment-energetic-12-octombrie-2015/	General public	102	Romania

ABMEE	99	Presentation	F5T4 implementation at Siemens Convergence Creators	ABMEE	Final Report on the F5T4 implementation	Siemens Headquarters	18/01/2016	..	F5T4 players, Siemens Top Management	20	Romania
ABMEE	100	Presentation	F5T4 implementation at Făgăraș Municipality	ABMEE	Final Report on the F5T4 implementation	Făgăraș Municipality Headquarters	25/01/2016	..	F5T4 players, Făgăraș Municipality Staff	16	Romania
ABMEE	101	Presentation	F5T4 implementation at Brașov Municipality	ABMEE	Final Report on the F5T4 implementation	Brașov Municipality Headquarters	28/01/2016	..	F5T4 players, Brașov Municipality Staff	10	Romania
ABMEE	102	Presentation	F5T4 implementation at Brașov Social Services Direction	ABMEE	Final Report on the F5T4 implementation	Brașov Social Services Headquarters	28/01/2016	..	F5T4 players, Brașov Social Services Staff	10	Romania
ABMEE	103	Presentation	F5T4 implementation at ICEBERG Consulting	ABMEE	Final Report on the F5T4 implementation	ICEBERG Consulting Headquarters	28/01/2016	..	F5T4 players, ICEBERG Consulting Top Management	10	Romania
ABMEE	104	Presentation	F5T4 implementation at Bistrița Municipality	ABMEE	Final Report on the F5T4 implementation	Bistrița Municipality Headquarters	29/01/2016	..	F5T4 players, Bistrița Municipality Staff	20	Romania
WYG	105	Direct Marketing - Emails	Edinburgh and Lothian Greenspace Trust	WYG	MOBI Project Introduction	Scotland	Winter 2014/ Spring 2058	n/a			
WYG	106	Direct Marketing - Emails	Melville Housing Association	WYG	MOBI Project Introduction	Scotland	Winter 2014/ Spring 2059	n/a			
WYG	107	Direct Marketing - Emails	Midlothian Advice and resource centre	WYG	MOBI Project Introduction	Scotland	Winter 2014/ Spring 2060	n/a			
WYG	108	Direct Marketing - Emails	Farmfoods	WYG	MOBI Project Introduction	Scotland	Winter 2014/ Spring 2061	n/a			
WYG	109	Direct Marketing - Emails	Business Gateway	WYG	MOBI Project Introduction	Scotland	Winter 2014/ Spring 2062	n/a			
WYG	110	Direct Marketing - Emails	Weightwatchers	WYG	MOBI Project Introduction	Multiple sites in the UK	Winter 2014/ Spring 2063	n/a			
WYG	111	Direct Marketing - Emails	The Big Partnership	WYG	MOBI Project Introduction	Multiple sites in the UK	Winter 2014/ Spring 2064	n/a			

WYG	112	Direct Marketing - Emails	McSence	WYG	MOBI Project Introduction	Scotland	Winter 2014/ Spring 2065	n/a				
WYG	113	Direct Marketing - Emails	Regus	WYG	MOBI Project Introduction	Scotland	Winter 2014/ Spring 2066	n/a				
WYG	114	Direct Marketing - Emails	Unilever	WYG	MOBI Project Introduction	Multiple sites in the UK	Winter 2014/ Spring 2067	n/a				
WYG	115	Direct Marketing - Emails	Standard Life	WYG	MOBI Project Introduction	Multiple sites in the UK	Winter 2014/ Spring 2068	n/a				
WYG	116	Direct Marketing - Emails	Scottish Widows	WYG	MOBI Project Introduction	Scotland	Winter 2014/ Spring 2069	n/a				
WYG	117	Direct Marketing - Emails	Tesco Bank	WYG	MOBI Project Introduction	Multiple sites in the UK	Winter 2014/ Spring 2070	n/a				
WYG	118	Direct Marketing - Emails	John Menzies	WYG	MOBI Project Introduction	Multiple sites in the UK	Winter 2014/ Spring 2071	n/a				
WYG	119	Direct Marketing - Emails	Melrose Resources	WYG	MOBI Project Introduction	Scotland	Winter 2014/ Spring 2072	n/a				
WYG	120	Direct Marketing - Emails	Wood McKenzie	WYG	MOBI Project Introduction	Scotland	Winter 2014/ Spring 2073	n/a				
WYG	121	Direct Marketing - Emails	Scottish Midland Co-operative	WYG	MOBI Project Introduction	Scotland	Winter 2014/ Spring 2074	n/a				
WYG	122	Direct Marketing - Emails	Walter Scott and Partners	WYG	MOBI Project Introduction	Scotland	Winter 2014/ Spring 2075	n/a				
WYG	123	Direct Marketing - Emails	Cala Group	WYG	MOBI Project Introduction	Scotland	Winter 2014/ Spring 2076	n/a				
WYG	124	Direct Marketing - Emails	Franklin Templeton Global	WYG	MOBI Project Introduction	Scotland	Winter 2014/ Spring 2077	n/a				
WYG	125	Direct Marketing - Emails	Artemis Investment Management	WYG	MOBI Project Introduction	Scotland	Winter 2014/ Spring 2078	n/a				
WYG	126	Direct Marketing - Emails	Lohian Buses	WYG	MOBI Project Introduction	Scotland	Winter 2014/ Spring 2079	n/a				
WYG	127	Direct Marketing - Emails	Cruden Investments	WYG	MOBI Project Introduction	Scotland	Winter 2014/ Spring 2080	n/a				

WYG	128	Direct Marketing - Emails	Dundas and Wilson	WYG	MOBI Project Introduction	Scotland	Winter 2014/ Spring 2081	n/a				
WYG	129	Direct Marketing - Emails	Fofo Flooring	WYG	MOBI Project Introduction	Scotland	Winter 2014/ Spring 2082	n/a				
WYG	130	Direct Marketing - Emails	The Glenmorangie Company	WYG	MOBI Project Introduction	Scotland	Winter 2014/ Spring 2083	n/a				
WYG	131	Direct Marketing - Emails	Big Mouth Media	WYG	MOBI Project Introduction	Scotland	Winter 2014/ Spring 2084	n/a				
WYG	132	Direct Marketing - Emails	Brodies	WYG	MOBI Project Introduction	Scotland	Winter 2014/ Spring 2085	n/a				
WYG	133	Direct Marketing - Emails	Cupid	WYG	MOBI Project Introduction	Scotland	Winter 2014/ Spring 2086	n/a				
WYG	134	Direct Marketing - Emails	Honeywell Security	WYG	MOBI Project Introduction	Scotland	Winter 2014/ Spring 2087	n/a				
WYG	135	Direct Marketing - Emails	Martin Currie	WYG	MOBI Project Introduction	Scotland	Winter 2014/ Spring 2088	n/a				
WYG	136	Direct Marketing - Emails	Scottish Salmon Company	WYG	MOBI Project Introduction	Scotland	Winter 2014/ Spring 2089	n/a				
WYG	137	Direct Marketing - Emails	Caledonian Heritable	WYG	MOBI Project Introduction	Scotland	Winter 2014/ Spring 2090	n/a				
WYG	138	Direct Marketing - Emails	Blackrock International	WYG	MOBI Project Introduction	Scotland	Winter 2014/ Spring 2091	n/a				
WYG	139	Direct Marketing - Emails	Argent Energy Group	WYG	MOBI Project Introduction	Scotland	Winter 2014/ Spring 2092	n/a				
WYG	140	Direct Marketing - Emails	Petroleum Experts	WYG	MOBI Project Introduction	Scotland	Winter 2014/ Spring 2093	n/a				
WYG	141	Direct Marketing - Emails	RBS	WYG	MOBI Project Introduction	Multiple sites in the UK	Winter 2014/ Spring 2094	n/a				
WYG	142	Direct Marketing - Emails	Cheque Centres Group	WYG	MOBI Project Introduction	Scotland	Winter 2014/ Spring 2095	n/a				
WYG	143	Direct Marketing - Emails	Apex Hotels	WYG	MOBI Project Introduction	Scotland	Winter 2014/ Spring 2096	n/a				



WYG	144	Direct Marketing - Emails	Miller Group	WYG	MOBI Project Introduction	Scotland	Winter 2014/ Spring 2097	n/a			
WYG	145	Direct Marketing - Emails	Murray International Holdings	WYG	MOBI Project Introduction	Scotland	Winter 2014/ Spring 2098	n/a			
WYG	146	Direct Marketing - Emails	Burness	WYG	MOBI Project Introduction	Scotland	Winter 2014/ Spring 2099	n/a			
WYG	147	Direct Marketing - Emails	Johnston Press	WYG	MOBI Project Introduction	Scotland	Winter 2014/ Spring 2100	n/a			
WYG	148	Direct Marketing - Emails	Scottish Woodlands	WYG	MOBI Project Introduction	Scotland	Winter 2014/ Spring 2101	n/a			
WYG	149	Direct Marketing - Emails	Freeworld Trading	WYG	MOBI Project Introduction	Scotland	Winter 2014/ Spring 2102	n/a			
WYG	150	Direct Marketing - Emails	Mediacom Scotland	WYG	MOBI Project Introduction	Scotland	Winter 2014/ Spring 2103	n/a			
WYG	151	Direct Marketing - Emails	Zone Retail Data Systems	WYG	MOBI Project Introduction	Scotland	Winter 2014/ Spring 2104	n/a			
WYG	152	Direct Marketing - Emails	Head Resourcing	WYG	MOBI Project Introduction	Scotland	Winter 2014/ Spring 2105	n/a			
WYG	153	Direct Marketing - Emails	Recruitment Zone	WYG	MOBI Project Introduction	Scotland	Winter 2014/ Spring 2106	n/a			
WYG	154	Direct Marketing - Emails	Bright Purple Resourcing	WYG	MOBI Project Introduction	Scotland	Winter 2014/ Spring 2107	n/a			
WYG	155	Direct Marketing - Emails	SAC Commercial	WYG	MOBI Project Introduction	Scotland	Winter 2014/ Spring 2108	n/a			
WYG	156	Direct Marketing - Emails	Lindsay and Gilmour	WYG	MOBI Project Introduction	Scotland	Winter 2014/ Spring 2109	n/a			
WYG	157	Direct Marketing - Emails	The Scotch Malt Whiskey Society	WYG	MOBI Project Introduction	Scotland	Winter 2014/ Spring 2110	n/a			
EAP	158	presentation	Uzana Polyana Fest 2013	Municipality of Gabrovo	Intelligent mobility - from5to4	Uzana, Gabrovo, BG	13/07/2013	http://uzanafest.com/	Green-oriented organisations, institutions, local authorities, Wide Public	20	Bulgaria

EAP	159	stand/ promotional materials	Uzana Polyana Fest 2013	Municipality of Gabrovo	n/a	Uzana, Gabrovo, BG	12- 14.07.2013	http://uzanafest.com/	Green-oriented organisations, institutions, local authorities; Wide Public	3000	Bulgaria
EAP	160	press conference	International Fair of Plovdiv	International Fair of Plovdiv	n/a	Plovdiv, BG	25/09/2013	n/a	national and local media	30	Bulgaria
EAP	161	press release	Nedvijimi imoti / Maritsa Newspaper	Nedvijimi imoti / Maritsa Newspaper	What are the new green projects in Plovdiv?	25.09.2013; Plovdiv, BG	41542	<a href="http://maritsa.bg/kom-sa-novinite-
" sejeshi"-proekti-<br=""> news154718.html">http://maritsa.bg/kom-sa-novinite- "sejeshi"-proekti- news154718.html	Local Newspaper; Wide public	4000	Bulgaria
EAP	162	press conference	Bulgarian Telegraph Agency	EAP	n/a	Plovdiv, BG	27/09/2013	n/a	National and local media	6	Bulgaria
EAP	163	promotional campaign / Launch campaign	Green Energy Days	EAP / ABEA	FromSto4: intelligent mobility for the businesses	Plovdiv, BG	29.09.- 5.10.2013	http://fair.bg	Technical companies, local authorities; Wide Public	1800	Bulgaria
EAP	164	presentation	IX National ABEA Conference	EAP, ABEA, International Fair of Plovdiv	FromSto4: intelligent mobility for the businesses	Plovdiv, BG	3/10/2013	http://fair.bg	Technical companies, local authorities, mobility experts, energy efficiency experts; Wide Public	300	Bulgaria
EAP	165	round table	Green Energy Days	ABEA	Energy Development of Smart Cities in Bulgaria	Plovdiv, BG	4/10/2013	n/a	energy, transport, architectural, planning experts	19	Bulgaria
EAP	166	press release	Nedvijimi imoti / Maritsa Newspaper	Nedvijimi imoti / Maritsa Newspaper	Every 5 days, 1 day travel smart with MOBI	16.10.2013; Plovdiv, BG	41563	scan	Local Newspaper; Wide public	4000	Bulgaria
EAP	167	dissemination	Smart Schools Conference	School	Innovative Educational Park in Professional School of Electronics and Electrotechnics	05.02.2014; Plovdiv, BG	5/02/2014	n/a	educational authorities, local authorities, energy experts	120	Bulgaria
EAP	168	conference, and exhibition	VIA Expo "Smart Cities" Conference and Exhibition	Via Expo	Smart Cities	05- 07.03.2014; Plovdiv, BG	5/07/2014	viaexpo.bg	ICT companies, energy sector representatives, local authorities, etc	5000	European-level
EAP	169	article	Nedvijimi imoti / Maritsa Newspaper	Nedvijimi imoti / Maritsa Newspaper	Not bikelanes, but bike network	Plovdiv, BG	41787	scan	Local Newspaper; Wide public	5000	Bulgaria
EAP	170	presentation, discussion, national meeting	First National meeting of the National Bike Network	Veloevolutsiya	n/a	Kazantluk, BG	29- 29.06.2014	n/a	Urban biking organisations	34	Bulgaria



EAP	171	stand/ promotional materials	Uzana Polyana Fest 2014	Municipality of Gabrowo	n/a	Uzana, Gabrowo, BG	18- 20.07.2014	http://uzanafest.com/	Green-oriented organisations, institutions, local authorities; Wide Public	2.500	Bulgaria
EAP	172	award ceremony	Uzana Polyana Fest 2014	Municipality of Gabrowo	n/a	Uzana, Gabrowo, BG	18- 20.07.2014	http://uzanafest.com/	Green-oriented organisations, institutions, local authorities; Wide Public	2500	Bulgaria
EAP	173	presentation, discussion, national meeting	ABEA Annual Meeting	Municipality of Gabrowo	n/a	Gabrowo, BG	21/07/2014	n/a	members of the Association of the Bulgarian Energy Agencies	15	Bulgaria
EAP	174	stand/ promotional materials	International Fair of Plovdiv	ABEA, EAP	n/a	Plovdiv, BG	29.09- 4.10.2014	http://fair.bg	Technical companies, local authorities, mobility experts, energy efficiency experts; Wide Public	250	Bulgaria
EAP	175	conference, and exhibition	VIA Expo "Smart Cities" Conference and Exhibition	Via Expo	Smart Cities	Sofia, BG	11- 13.03.2015	viaexpo.bg	ICT companies, energy sector representatives, local authorities, etc	4500	European-level
EAP	176	working meeting	Working meeting with the Public Administratio n of Gabrowo Region	EAP	n/a	Plovdiv, BG	19/03/2015	n/a	public authorities	10	Bulgaria
EAP	177	promotional materials	International Fair of Plovdiv - Exhibition of Bulgarian Municipalities ABEA Annual Meeting	International Fair of Plovdiv	n/a	Plovdiv, BG	23/03/2015	http://fair.bg	public authorities	25	Bulgaria
EAP	178	discussion	Municipalities ABEA Annual Meeting	ABEA	Procuring MOBI in companies	Hisarya, BG	23- 24.04.2015	n/a	energy experts, energy agencies	18	Bulgaria
EAP	179	stand/ promotional materials	Municipalities National Assembly and Exhibition, NEXPO	National Assembly of Municipal Authorities	n/a	Plovdiv, BG	17- 18.05.2015	n/a	municipal authorities	750	Bulgaria
EAP	180	promotional materials	National Assembly of Bulgarian Municipal Ecologists ABEA Annual Meeting	Association of Bulgarian Municipal Ecologists	n/a	Athens, BG	3-5.06.2015	http://www.bamee.org/	Local authorities	150	Bulgaria
EAP	181	discussion, national meeting	ABEA Annual Meeting	ABEA	n/a	Gabrowo, BG	23- 24.07.2015	n/a	members of the Association of the Bulgarian Energy Agencies	13	Bulgaria

EAP	182	stand/ promotional materials	EcoFest 2015	Municipality of Gabrovo	n/a	Uzana, Gabrovo, BG	24-26.07.2015	ecofest.bg	Green-oriented organisations, institutions, local authorities; Wide Public	2500	Bulgaria
EAP	183	award ceremony	EcoFest 2015	Municipality of Gabrovo	n/a	Uzana, Gabrovo, BG	26.07.2015	ecofest.bg	Green-oriented organisations, institutions, local authorities; Wide Public	2500	Bulgaria
EAP	184	promotional campaign	Green Energy Days 2016	ABEA	n/a	Plovdiv, BG	28.09.-03.10.2016	http://fair.bg	ICT companies, technology industries, wide public	1500	Bulgaria
TIS	185	individual contacts with companies and organizations						-	companies, public transport operators, municipalities	7 persons contacted under taken	Portugal
TIS	186	presentation and discussion, materials	Ana Aeroportos	TIS	PROJETO MOBI - 'Promoting Smart Mobility to Employees'	Lisbon, PT	16.07.2014	n/a	company	2	Portugal
TIS	187	presentation and discussion	Ciência Viva	TIS	PROJETO MOBI - 'Promoting Smart Mobility to Employees'	Lisbon, PT	29.07.2014	n/a	national science communication entity	4	Portugal
TIS	188	presentation and discussion	REFER	TIS	PROJETO MOBI - 'Promoting Smart Mobility to Employees'	Lisbon, PT	06.08.2014	n/a	company	3	Portugal
TIS	189	presentation and discussion	Siemens	TIS	PROJETO MOBI - 'Promoting Smart Mobility to Employees'	Amadora, PT	07.08.2014	n/a	company	2	Portugal
TIS	190	presentation and discussion, materials	Instituto de Mobilidade e Transportes	TIS	PROJETO MOBI - 'Promoting Smart Mobility to Employees'	Lisbon, PT	24.09.2014	n/a	national entity responsible for transport development and regulation	3	Portugal
TIS	191	presentation and discussion	Instituto Superior Técnico, University of Lisbon	TIS	PROJETO MOBI - 'Promoting Smart Mobility to Employees'	Lisbon, PT	02.10.2014	n/a	university	12	Portugal
TIS	192	presentation and discussion	INESC-ID	TIS	n/a	Lisbon, PT	09.10.2014	n/a	research institution	1	Portugal
TIS	193	promotional materials	Greenfest 2014		n/a	Cascais, PT	09-12.10.2014	www.greenfest.pt/	businesses and general public	thousands	Portugal
TIS	194	presentation and discussion, materials	Vodafone Portugal	TIS	PROJETO MOBI - 'Promoting Smart Mobility to Employees'	Lisbon, PT	24.10.2014	n/a	company	3	Portugal

TIS	195	presentation and discussion, materials	IKEA	TIS	PROJETO MOBI - 'Promoting Smart Mobility to Employees'	Loures, PT	24.10.2014	n/a	company	1	Portugal
TIS	196	presentation and discussion, materials	Sair da Casca	TIS	PROJETO MOBI - 'Promoting Smart Mobility to Employees'	Lisbon, PT	27.10.2014	n/a	company (potential partner in social responsibility sphere)	1	Portugal
TIS	197	presentation and discussion, materials	NOKIA	TIS	n/a	Amadora, PT	13.1.2015	-	company		Portugal
TIS	198	social media	Facebook	TIS	social media posts	-	20.1.2015	https://www.facebook.com/de5par44	general public	~400 likes to webpage	Portugal
TIS	199	press release	-	TIS and ANA	Comunicado - O Jogo de Mobilidade DesPara4 Chega a Portugal	-	28.1.2015	http://www.tis.pt/newsExpandida.aspx?idNoticia=112	press	sent to dozens of press contacts	Portugal
TIS	200	presentation and discussion, materials	Junta de Freguesia de Alvalade	TIS	n/a	Lisbon, PT	6.2.2015	-	local authority	1	Portugal
TIS	201	presentation and discussion, materials	MUBI	TIS	n/a	Lisbon, PT	6.2.2015	-	Urban cycling association	2	Portugal
TIS	202	presentation and discussion, materials	ALD Automotive	TIS	PROJETO MOBI - 'Promoting Smart Mobility to Employees'	Sintra, PT	7.4.2015	-	company (mobility provider - potential partner)	3	Portugal
TIS	203	presentation and discussion, materials	Boleia.net	TIS	PROJETO MOBI - 'Promoting Smart Mobility to Employees'	Lisbon, PT	12.2.2015	http://empresas.boleia.net/parceiros	company (mobility provider - potential partner)	1	Portugal
TIS	204	press release	Comunicado - Jogo DesPara4 - Resultados do jogo de mobilidade na ANA	TIS	n/a	PT	16.4.2015	http://menosumcarro.pt/2015/04/21/11-toneladas-de-co2-ja-foram-poupadas-em-viagens-para-a-ana/	press	sent to dozens of press contacts	Portugal
TIS	205	presentation and discussion, materials	Municipality of Lisbon	TIS	n/a	Lisbon, PT	29.5.2015	-	local authority	2	Portugal
TIS	206	presentation and discussion, materials	Municipality of Funchal	TIS	n/a	Lisbon, PT	5.6.2015	-	local authority	2	Portugal



DTV	207	Presentation	A gathering of companies from the industrial zone "Zuidpark" in Amsterdam	Verkeer Advies	Van'snaar4: voordeel met mobiliteitsspel	Amsterdam	30/08/2013	www.verkeerradvies.nl	company executives, with the aim of recruiting them as F5T4 participants	10	NL
DTV	208	Stand/ promotional materials at conference	Market Place for Mobility	Luxor kick off bijeenkomst	n/a	Luxor Theatre Rotterdam	27/11/2013	http://www.verkeersondermensing.nl/nieuws/1120	Employers in the region Rotterdam	100	NL
DTV	209	Stand/ promotional materials at conference	Network Gala People's business	People's business event, World Trade Centre	n/a	World Trade Center Rotterdam	15-16/01-2014	http://www.wtrcenterrotterdam.nl/index.php?id=158	Employers in the region Rotterdam	4000 visitors	NL
DTV	210	Stand/ promotional materials at conference	Local Economic Development and the participation society in business area	Municipality of Spijkernisse and Industrial Zone Spijkernisse	n/a	Spijkernisse	29/01/2014		Employers in the region Rotterdam	80	NL
DTV	211	Presentation	Guest lecture at Free University of Amsterdam	Dr. Allison Eden, Assistant Professor, Department of Communication Science	From5to4: behavioral change by serious gaming	Amsterdam	9/10/2013	n/a	University Students in their last year, Department of Communication Science	40	NL

DTV	212	Article (in English)	www.hellozuidas.nl .	The article was published in both magazine and website of Hello Zuidas. This is an initiative of the high-level international business area in the South of Amsterdam. The magazine and website were founded for promotional reasons by (mostly) multinational companies who are located on this "Zuidas", like WTC, University Amsterdam, ABN-AMRO and the Municipal office of the Amsterdam South district (and many more)	*Accessibility, sustainability and burning calories. Encouraging commuters to leave their cars and go green is not exactly child's play. So why not make a game of it?"	Online & print	7/06/2013	http://www.hellozuidas.com/news/accessibility-sustainability-and-burning-calories	companies, with the aim of informing them about F5T4	20.000	All
DTV	213	Presentation	Guest lecture at Rotterdam Erasmus University	DTV	FromSio4: behavioral change by serious gaming	Rotterdam	October 2013		University Students in their last year, Department of Communication Science	10	NL
DTV	214	Article (in Dutch)	www.verkeerskunde.nl	DTV	144 in magazine & op website	Online & print	20/09/2013	www.verkeerskunde.nl is visited by 10.000 unique visitors per month.	mobility managers of companies and municipalities, mobility professionals	Magazine: 1500 print, read by 7500 transport professionals	NL
DTV	215	Paper (English)	Transport Research Arena	DTV, M21	Mobi - modal shift through gamification	Paris, April 2014		n/a yet	transport professionals		All
DTV	216	Article (Dutch)	Traverse, bi-yearly Magazine of DTV Consultants	DTV	*DTV Consultants active in Europe* (translated from Dutch)	Online & print	1/01/2013	http://www.dtvconsultants.nl/Portals/0/130110%20Traverse%2032-Ir.pdf	mobility managers of companies and municipalities, mobility professionals	3000	NL

DTV	217	Article (Dutch)	www.dichtbij.nl	DTV	"From 4 To 4 challenges you to leave the car at home" (translated from Dutch)	Online	18/12/2013	http://www.dichtbij.nl/botek/lifestyle/wonen/artikel/3272656/van5naar4-daagt-je-ut-de-auto-te-mijden.aspx	Citizens and companies in the municipality of Spijkernisse (region Rotterdam)	n/a	NL
DTV	218	Presentation	ECOMM	ECOMM	F5T4 reduces car trips in Eindhoven (in the block on "TT & Gamification").	Gavle (Sweden)	29-31 May 2013.	http://www.ecomm2013.eu/	transport professionals	60	International
DTV	219	Presentation	Yearly Members Conference of De Groene Zaak	De Groene Zaak		Utrecht	6/feb/14	http://www.degroenezaak.com/nl/partners	The approx. 200 member companies of the Groene Zaak: a non-profit network organisation for companies that make sustainability a priority	mailing among members	NL
DTV	220	Article	Autoleasewereld	Autolease	"hoe een online game het autobestuur kan terugdringen" - In English: "how an online game reduces car use"	Sustainable Mobility	8/03/2014	http://www.autoleasewereld.nl/autoleasewereld_magazine/135/642-2-themanummer_2014_duurzame_mobiliteit	Business	2000	NL
DTV	221	Article	Weekblad Spijkernisse	Weekblad Spijkernisse	"Play the Game!"	Online	22/12/2013	http://www.weekbladspijkernisse.nl/nieuws/actueel/speel-het-spel/2/3794		45000	
DTV	222	Presentation	Beier Benutzen Congres	Ministry of Traffic and Transport	From5to4	Zwolle	6/03/2014	n/a	Policy makers	300+	NL
DTV	223	Presentation	VerkeersgedragDAG	TNO	Introduction to MOBI	Soesterberg	2/04/2014	n/a	Research, policy, consultancy	100+	NL
DTV	224	Presentation	Mayors Club meeting - signatories of the Covenant of Mayors	OER - Romanian Energy Cities Network	MOBI project - a tool for changing travel behaviour for better urban mobility	Brasov City Hall - Council Room	19-20.09.2013	n/a	municipalities represented by mayors, deputy mayors or councillors, companies		Romania
DTV	225	Flyer	Network meeting Spijkernisse	Municipality of Spijkernisse	n/a (flyer / brochure)	Spijkernisse	5/06/2014	n/a	Companies	170	NL
DTV	226	Guestlecture	VU Amsterdam	VU Amsterdam	From5to4, gamification at companies	Amsterdam		n/a	Students	40	NL
DTV	227	Presentation	PTP-Cycle 3rd Project Meeting (IEE STEER)	PTP-Cycle coordinator LEPT; Paul Curtis	"From5to4 in the MOBI project: behavioral change through a serious game"	Latvia, Riga	29/04/2014	n.a.	Experts, other IEE STEER project members, various city representatives	15	UK, BEL, LV, SL, SP

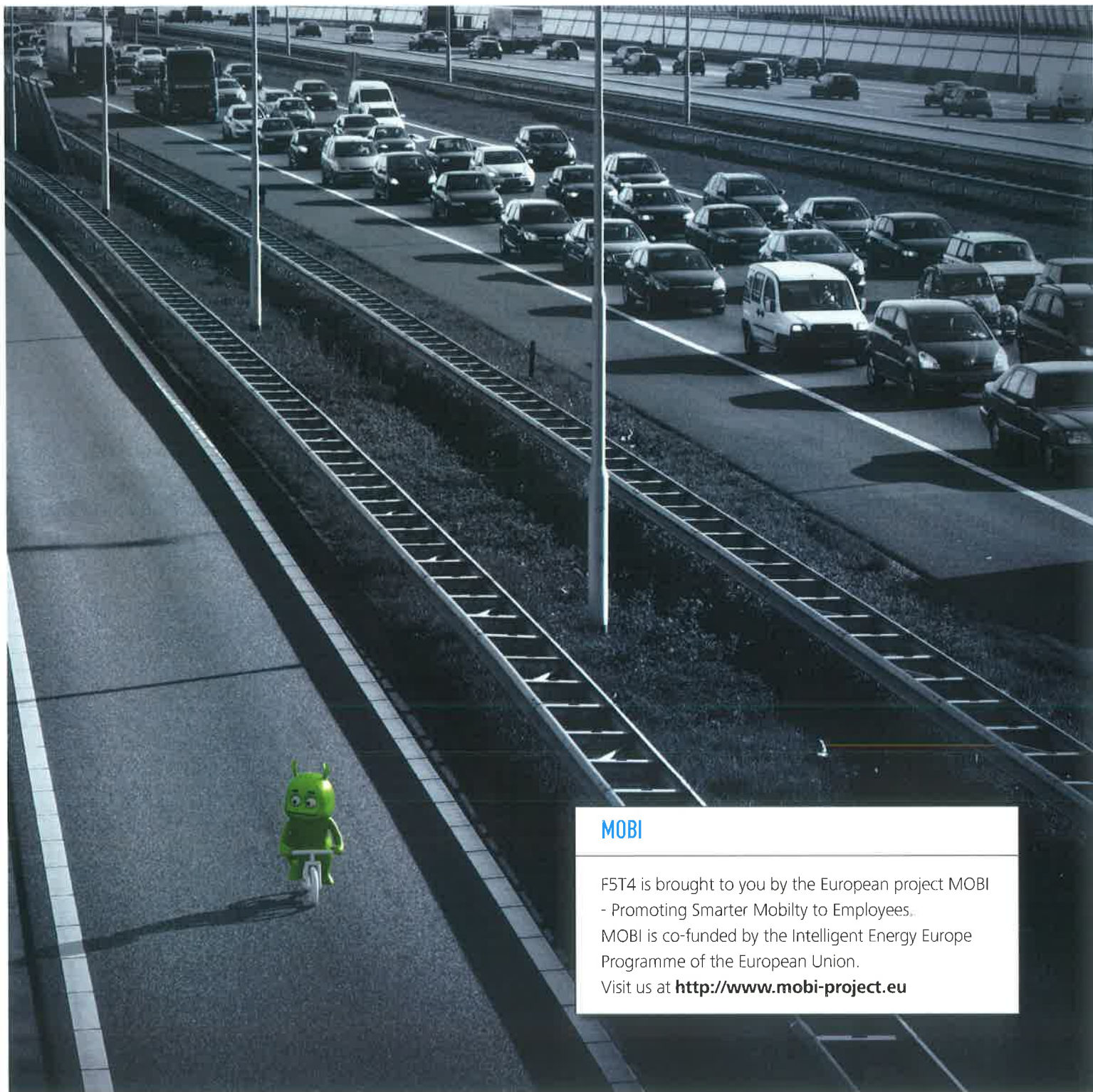
DTV	228	presentation	Havenbedrijf Rotterdam	DTV					HR manager	4	The Netherlands	General introduction presentation The Netherlands
DTV	229	presentation	Universiteit Wageningen	DTV					Mobility manager	2	The Netherlands	General introduction presentation The Netherlands
DTV	230	presentation	Sple	DTV					Mobility manager	1	The Netherlands	General introduction presentation The Netherlands
DTV	231	presentation	SGS	DTV					HR manager	1	The Netherlands	General introduction presentation The Netherlands
DTV	232	presentation	Aegon	DTV					HR manager	3	The Netherlands	General introduction presentation The Netherlands
DTV	233	presentation	Stukon	DTV					HR manager	4	The Netherlands	General introduction presentation The Netherlands
DTV	234	presentation	RICOH	DTV					HR manager	1	The Netherlands	General introduction presentation The Netherlands
DTV	235	presentation	UPC	DTV					HR manager/ICT/CSR	3	The Netherlands	General introduction presentation The Netherlands
DTV	236	presentation	Abs	DTV					ICT	2	The Netherlands	MOBI for multiple working locations
DTV	237	presentation	Gemeente Bergen op Zoom	DTV					Company contact person	2	The Netherlands	MOBI to promote amongst companies Etischele
DTV	238	presentation	Amphia ziekenhuis	DTV					HR manager	1	The Netherlands	General introduction presentation The Netherlands
DTV	239	presentation	OPUS New Zealand	DTV					Consultancy	4	New Zealand	OPUS intended to be reseller New Zealand and Australia
DTV	240	presentation	Enschede	DTV					City representative	10	The Netherlands	MOBI for general bod companies region
DTV	241	presentation	RWS Utrecht	DTV					Manager	1	The Netherlands	MOBI for employees Dutch Highway Authorities
DTV	242	presentation	Disney US	DTV					HR manager	4	US	MOBI for multiple Disney locations
DTV	243	presentation	Fachworkshop Bundesministerium für Verkehr und digitale Infrastruktur (BMVI) » Umrüstung bus - » Auklerung von Verlagerungspotenzialen im Personalmittelverkehr » Was können wir von der Schweiz und den Niederlanden lernen?	DTV	18-6-2015			http://www.bmi.de/SharedDocs/D/Artikel/GMK/Smr-Workshop-umruestung-bus.html	Authorities different levels Germany	53	Germany	
DTV	244	presentation	ATC Baltimore	http://acweb.org/2016-conferences-portland/	Front504	Baltimore		http://www.slideshare.net/Willembuist/front504-act-baltimore	Companies authorities	50	US	

2 Overview of materials

Please find an overview below of the brochure, the flyer and the poster that were developed during this reporting period. The English versions are attached, but they are available in English, Dutch, Portuguese, Romanian and Bulgarian. The actual printing takes place in February 2014.

As for the poster: it is meant to be hung in the hallways / at the coffee machines of participating companies: in the white empty field, an A4 can be put with details of for example (a count down to) the start of the game, information about the leading team, available awards, the number of weeks to go etc. The possibility to regularly change the information on the poster, help to keep the players engaged and involved.





MOBI

F5T4 is brought to you by the European project MOBI
- Promoting Smarter Mobility to Employees.

MOBI is co-funded by the Intelligent Energy Europe
Programme of the European Union.

Visit us at <http://www.mobi-project.eu>



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Programme of the European Union



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United Kingdom www.f5t4.co.uk



'From5To4' is a fun and simple game for people to play and record their journeys to work. Whilst playing as part of a team, employees can compete with other teams to see how many sustainable trips are made each week. In return, the website and mobile phone application give employees bespoke information about how much energy they have saved, calories burned as well as the opportunity to win prizes. It's a simple formula: for every working week, 1 day smarter commuting.

WHAT IS FROM5TO4?

F5T4 is a mobility game from the Netherlands. The aim of the game is to encourage employees to travel to work more smartly (e.g. walking, cycling, public transport and car sharing) as well as having fun competing against their friends and colleagues at the same time. Employees are incentivised to apply a new way of working, including working from home (where feasible). This approach offers opportunities for both employers and employees.

WHY FROM5TO4?

The cost of traffic congestion to the UK economy is estimated to be £20bn¹ per year. F5T4 has the ambition to encourage employees to change their travel behaviour and use sustainable modes for at least 20% of their travel to work trips. This is possible if they work and travel more smartly. F5T4 suits an employer that is looking to offer their employees a fun competition whilst also sending a serious message about its commitment to the health and well being of its staff and the sustainability of its local environment.

WHO SHOULD PLAY FROM5TO4?

Any organisation that experiences accessibility problems and is keen to help their employees make a positive difference in their local area. By participating in F5T4 your employees will be informed about all the different travel to work options that are available and will be provided with suggestions about how to travel more smartly.

MOBI: YOUR PERSONAL MASCOT

Using Mobi, your personal mascot, you will be coached to success! Mobi is a helpful mascot, offering tips, suggestions and advice depending on what assistance is needed.



¹ Source: TLN

HOW CAN F5T4 BE IMPLEMENTED IN YOUR COMPANY?

You can decide on which element you want to focus as a company.

ALL BENEFITS AT A GLANCE

By participating:

- You will enhance your image.
- You will give substance to your CSR goals.
- You will have an instrument for a new way of working.
- Your employees will be encouraged to travel and work in a new way.
- You will find out more about how your employees currently travel to work and their mobility behaviour more generally.
- You will receive advice about the organisation of your mobility arrangements.
- You will contribute to a better flow of traffic in your local area.
- You will contribute to a reduction in traffic congestion in your local area.
- You will save money.

50-100

F5T4 AS A MEASURE!

Are you looking for a way to inform your employees about the different travel options that are available? Then F5T4 is the approach to implement a professional campaign in your company.

100-500

F5T4 AS A DASHBOARD!

You have already implemented new mobility arrangements but you may need some extra help to sustain behaviour change amongst your employees. Then F5T4 is the game by which you can achieve a positive change in behaviour.

+500

F5T4 AS AN IMAGE!

Does the new way of working have your full attention and do you want to contribute to a more accessible local area? Do you want to encourage your employees to change their behaviour? Then F5T4 is the promotion tool within your organisation.

F5T4 is an instrument that will inform and inspire your employees to change their travel behaviour!

THE OFFER

You will receive an introduction from a specialist in sustainable travel; access to the online gaming environment and the helpdesk; and access to the travel data of your employees. You will receive a package of communication materials (posters, stickers, script, tips etc.), an interim report and a final report with conclusions and recommendations. At the end of the game (after 6 months) there will also be a formal closure. F5T4 is an online game with an offline support system. Therefore you don't have to install any additional or unnecessary software.

IN SUMMARY

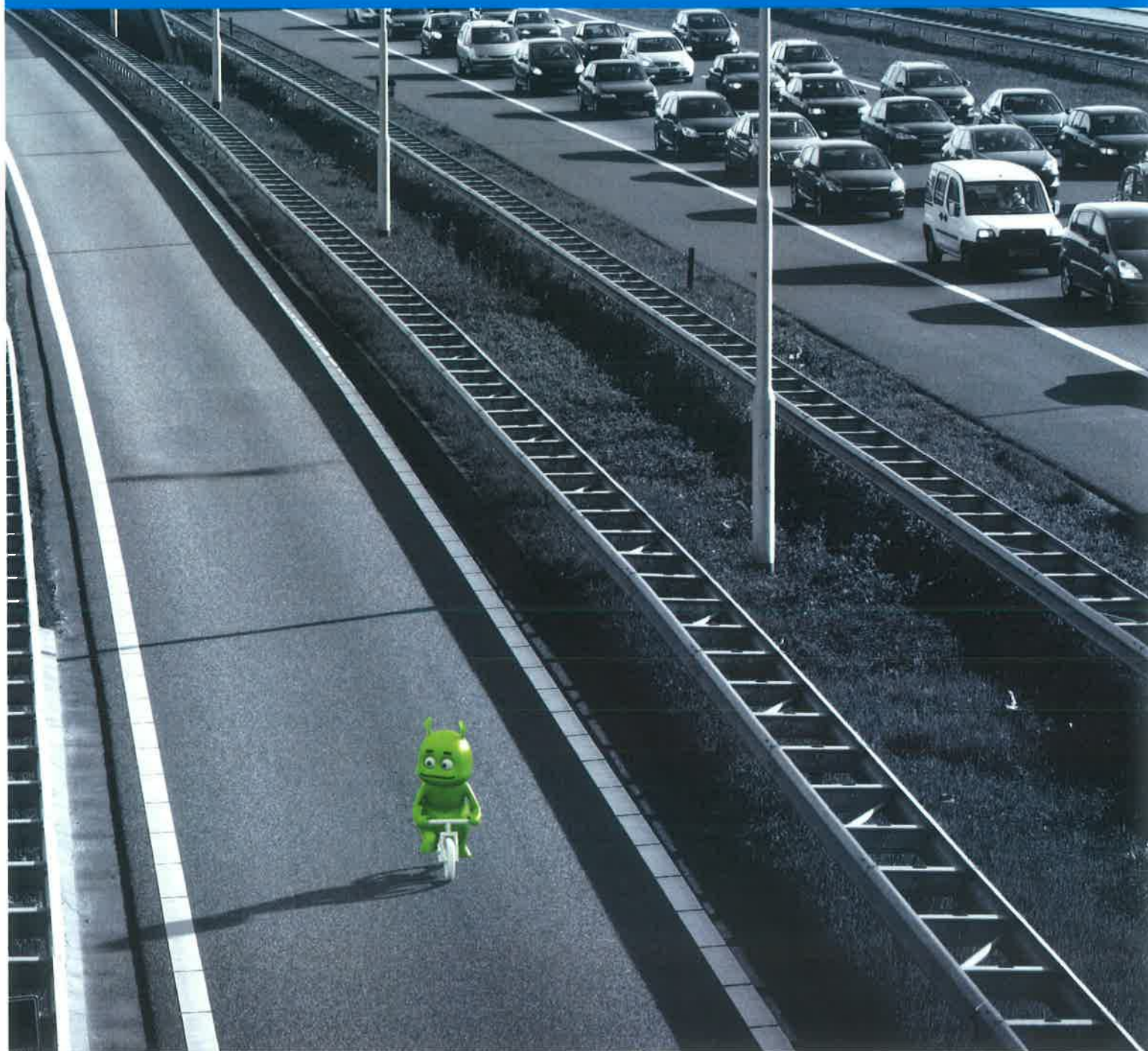
- Are you keen to encourage your employees to travel and work more efficiently?
- Do you wish to contribute to a more accessible local area?
- Are you looking to introduce something new to encourage more teambuilding?

REGISTER

You can apply via the website **www.f5t4.co.uk** or contact us by phone via +44 (0)131 2475780. After your application we will follow up with a personal meeting.



You can apply via the website www.f5t4.co.uk or contact us by phone via **0774 3875766**.



MOBI-PROJECT.EU



Co-funded by the Intelligent Energy Europe
Programme of the European Union

ENGLAND

WYG Transport Planning
Executive Park, Avalon Way
Anstey
LE7 7GR
Tel: 0116 2348000

SCOTLAND

WYG Transport Planning
39 George Street
Edinburgh
EH2 2HN
Tel: 0131 2475780

F5T4.CO.UK

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FROM5T04

The mobility game



WWW.F5T4.CO.UK



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